

Knowledge & Pricing Intelligence System

\$20,000–\$50,000

ONE-TIME BUILD

Put approved product knowledge and pricing sources within reach of the people who need them.

BEST FIT

Resellers, carrier partners, WCPs, MVNOs, ISPs, and MSPs whose sales, engineering, or support teams repeatedly research the same products and rules.

The answer may be in a vendor PDF, a price workbook, a support procedure, or an engineer's saved notes. PD Insights organizes the approved material so users can find the relevant information, see its source and date, and recognize when the evidence is incomplete.

— What you receive

Source register and catalog

Organize approved documents, product identifiers, aliases, ownership, update dates, and source precedence.

Internal knowledge search

Retrieve product and process answers with supporting source references and visible gaps.

Pricing lookup

Display approved price records and effective dates. Keep cost and margin views limited to authorized roles.

Lifecycle and purchasing guidance

Surface documented end-of-life information, replacement candidates, product comparisons, and buying considerations.

Maintenance and validation package

Provide source-update procedures, representative answer checks, access rules, and team handoff materials.

— A focused starting scope

A focused first build covers one approved source collection, a defined catalog or product family, an internal search interface, and an agreed access model. Catalog size, file volume, and refresh frequency are fixed during scoping.

— Delivery

01

Establish authority

Identify which records govern each type of fact and how conflicting sources are handled.

02

Build retrieval and views

Prepare the catalog and search experience around the questions the team actually asks.

03

Validate and hand over

Check known answers, unsupported questions, restricted information, and source-update behavior.

— What we need from you

Approved price sheets, product documents, lifecycle records, procedures, representative questions, source owners, and role permissions. Access to vendor feeds is needed only when those feeds are in scope.

— How we confirm it's ready

Known questions resolve to the agreed sources. Missing or conflicting evidence is visible. Restricted commercial information stays inside the authorized view. Source changes can be traced through the update process.

— Scope boundaries

Pricing is current to the latest accepted source update. Real-time refresh is available only where an authorized feed supports it. Stock, lead times, compatibility, and certifications require their own authoritative sources; blanks stay visible.

— Investment and options

Source volume and quality, catalog complexity, refresh cadence, permissions, ingestion formats, and system connections determine the fee. Large catalogs or complex access requirements may exceed the range.

Add guided device selection, additional source collections, or a Quote & Solution Engine. A searchable knowledge system does not by itself include full quote approval or order placement.

Planning ranges in USD; scope and fees are confirmed in a written proposal. Assessment, implementation, and ongoing care are priced separately unless combined. Third-party software, model usage, hosting, data feeds, travel, and applicable taxes are additional unless included.

Start with a fit call

Bring one catalog and the questions your team keeps asking. I'll define the first useful source set.

Pete Dunn · Principal, PD Insights · pete@pdinsights.ai · 786.999.9127

[Book a 30-minute call](#)[Start the 2-minute fit check](#)[View case studies](#)